Increase Engagement for Advising of Newly Declared Majors in the College of Humanities and Social Sciences (CHSS)

Data: Reyna Romero
University of Houston-Downtown
Chart: Cherilyn Pearson
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Importance of First-Time Advising for Newly Declared Majors

CHSS Advisor explains a career road map and C.A.P.P. to a student

Curriculum, Advising and Program Planning (C.A.P.P.)

Source: Reyna Romero

Source: E-Services
Current Methods to Contact New Majors About Advising

Visiting Classrooms

Source: Thinkstock

New Major Orientation

CHSS New Major Orientation Flyer

Source: Reyna Romero

Third Thursdays CHSS

Source: Reyna Romero
Current Advising Methods

- Face – to – face appointments
- Phone advising
- Advising via e-mail
- General advising advice and announcement through social media

Source: Reyna Romero

Face-to-face Advising

Source: Reyna Romero

CHSS Advising Facebook Page

Source: Reyna Romero
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Criteria for solutions: Cost, Availability, Training

Zoom Conferencing

Off-Campus Access to AdvisorTrac Scheduling
Zoom Conferencing Software

Zoom for video, audio and web chat.

Most advising staff have computer with built-in webcams with the HP All-in-One.

All advising staff have headsets

Source: HP.com

Source: Zoom
Increase Engagement for Advising of Newly Declared Majors in the College of Humanities and Social Sciences (CHSS)

Access AdvisorTrac Off-Campus

Sources: AdvisorTrac & Thinkstock
Solutions Evaluated on the Established Criteria of Cost, Availability, and Training

<table>
<thead>
<tr>
<th></th>
<th>COST</th>
<th>AVAILABILITY</th>
<th>TRAINING</th>
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</thead>
<tbody>
<tr>
<td><strong>Zoom</strong></td>
<td>(3) Logitech C170 Webcams</td>
<td>Software is currently available as of November 11,</td>
<td>Training on campus available at no cost.</td>
</tr>
<tr>
<td></td>
<td>$78.00</td>
<td>2014</td>
<td></td>
</tr>
<tr>
<td><strong>Off-Campus</strong></td>
<td>No Cost to Advising Center,</td>
<td>Currently available to advising staff and to on</td>
<td>Advising staff is trained to use this feature,</td>
</tr>
<tr>
<td><strong>AdvisorTrac</strong></td>
<td>handled by UHD I.T.</td>
<td>campus students only</td>
<td>students have instructions on advising web page.</td>
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<td><strong>Access</strong></td>
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Table: Cherilyn Pearson
Conclusion

Solutions: Zoom and Off Campus Access to AdvisorTrac

Sources: Thinkstock, Zoom & AdvisorTrac
References


